



**Georgia
Healthcare
Innovation
Challenge**

**2020
Brand Guide**

GHIC Event

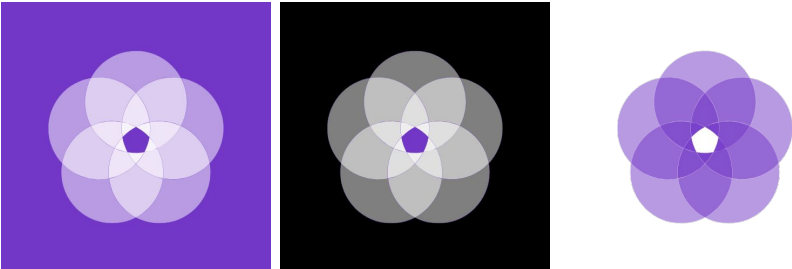
Logo



Logo- Horizontal (for special use cases)



Symbol



Letters only



GHIC Event


Font

HEADLINES - Suez

Subheads - Open Sans

Color Scheme

 Purple : #7237c7

 Black: #000000

 Dark Gray: #404040

 Light Gray: #919394